

Cotton Wash Goods. PRICES ARE 25% TO 125%
VALUES ARE 8c. TO 80c.

If low prices could hurt the goods, these Cotton Wash Fabrics would be ruined beyond redemption. Prices are so far below values that percentages are no good to figure the saving. We don't give many details, but we classify them for your convenience. You've seen the goods, perhaps, but not these prices:

28-4c. for 8c. English Dimities and Batistes—fancy printing and solid tints.
38-4c. for 10c. Batiste—light and dark grounds—some 40-inch.
5c. for values to 17c. in Embroidered Swiss, Turkey Cords and Imported Mousselines.
7-8-4c. for values to 22-4c. in Mercerized Mousselines—light and dark

grounds—some with side band, others with Foulard, Dresden and Moltre effects.
8c. for values to 25c. in Mercerized Silk Ginghams, Pique Weits and Flemish Lace Stripes.
9-8-4c. for 25c. Mercerized Foulard.
12-1-2c. for values to 50c. in Imported Mousselines, Grenadines and other fabrics.

Second Floor.

If we had not done a tip-top business in the Women's Suit and Shirt-Waist Department we could not sell at these prices. You can see for yourself they are a fourth to a half less than we paid for them. Some shoppers think an article is too high even to ask the price—no fear of that here.

Suits and Skirts.

\$1.75 each for all the 45 Lawn and Maras Shirt-Waist Suits.
\$3.08 for \$6.50 Lawn Suits.
\$3.08 for \$7.50 Pure Linen Suits.
\$5 for Fine 10 Linen and Lawn Suits.
\$7.50 for Fine 115 Mull and Linen Suits.
\$3.05 for \$9.50 Mercerized Foulard Suits.
\$1 for \$2.95 Wash Skirts.
\$1.50 for \$3.48 White and Black Duck Skirts—double Skirts—nicely trimmed.
\$2.48 for \$5 Tailor-Made Linen Skirts.
\$5 for \$10 Pure Linen Skirts, trimmed with Cluny lace and embroidery.
\$7.50 for \$15 and \$16.50 Tailor-Made Suits.
\$2.08 for \$3.60 Wool Dress Skirts.
\$1 each—Children's Fall Reders—brocade.
\$3.50 each—Women's Silk Coats.
\$2.08 for \$5 Covert Cloth Jackets.
\$1.50 for \$3.98 Lawn Dressing Scaques.
50c. and \$1 for \$1 and \$1.85 Scaques.
85c. for \$1.50 Lawn and Percale Wrappers.

Infants' Wear.

19c. for 38c. Dainty Muslin Caps—tucks, embroidery and ribbon trimmed.
50c. for 75c. and 80c. Caps.
50c. for \$1 Princess Dress—entire waist tucks—sleeves to 5 years.
55c. for \$1.50 Low-Neck Dresses—lace and ribbon trimmed.
\$1.45 for \$2.50 and \$3 Persian Lawn Dresses—long waist, blouse effect.
\$1.05 for \$2.38 Silk and Chiffon Hats—lace and ribbon rosettes.
20c. for 50c. Muslim Gimpes—tucks and embroidery yoke—sleeves to 10 years.
10c. for 25c. Drawers Bodice.

Third Floor.

All kinds of Carpets have been advanced in price. Many housekeepers have seen the advantage of buying their fall Carpets and Rugs now. Are you going to wait until it is too late—and pay 50 per cent. more? We will keep them for you until they are wanted. Nothing is gained by delay; on the other hand, a dollar now will go the work of a dollar and a half in October.

Carpets and Mattings.

Any style Carpet you select one-fourth less than last year's prices, and one-third to a half less than what they will be in October.

All our China and Japanese Mattings at half and less of first of the season's prices.

Trunks and Suit Cases.

\$1.40 and \$1.08 for \$2 and \$2.50 Round-Top Metal Trunks.
\$3.50 for \$4.50 Canvas-Covered Roller-Tray Trunks.
\$1.25 for 24-inch Brass-Bound Suit Cases.

Metal Beds.

\$2.50 each—White Enamel Beds with brass knobs.
\$4.50 each—White Enamel Beds, with brass knobs and rods.
\$25 to \$40 each—Brass Beds, worth a third more.

Lace Curtains.

\$6.75 a pair for \$12.50 Irish Point Lace Curtains—3 and 4 pairs of one design—massive all-over work.
\$6 a pair for \$12 Dainty Brussels Lace Curtains—4 yards long.
\$2.50 a pair for \$5 Venetian Lace Curtains—a little elated in handling.
60c. a pair for \$1.40 Lace Curtains—ample choosing.

Sewing-Machine, \$19.

\$19 for a regular \$50 Ball-Bearing Drop-Head Sewing Machine—full set of attachments.

**\$50,000 in Merchandise
25 Per Cent. Below Cost.**

Does that heading seem incredible? Think it over with us a minute, and then decide. As a season draws to a close about 15 per cent. of the stock of a store like Cohen's is peculiar to the season. We dare not carry goods over to another season; you have helped to make this business what it is, and that is one of the reasons. Now where are we? We have these many thousands of this season's goods, and must sell them. That is a self-evident proposition—an axiom. What is the answer? If they will not sell at the prices

Make Prices That Will Sell Them.

There is no other solution. We have already gathered the cream of a heavy season's business, now we have to take skim milk. But we are not a bit sorry, for, like the boy who, on being commiserated on the 5th of July for being a mass of bruises and burns, said: "I don't care. I had a bully time while it lasted."

We don't expect to convince you by advertised prices alone, but when you see the goods tomorrow you will admit we are right.

White Goods.

SOME ARE A THIRD, ALL GREATLY REDUCED.

We can't say too much about these White Goods. Richmond shoppers have never seen the like; Cohen's has never given better values. Why, some of them are a third—think of it—a third of this year's prices. The reduction affects all the finest and sheerest, and the most substantial kinds—imported as well as home-made. Come tomorrow, examine the goods closely and buy—if you don't need them now you will in a month, then you can't get them at these prices.

8c. for 25c. All-Tucked Nainsooks and Creponette Suitings.
8c. for 16-3-8c. Sheer Dimities—checks and stripes.
7-3-4c. for 12-4c. Sheer Striped Persian Lawn and Madras.
12-1-2c. for 19c. Sheer Plaid Nainsooks.
12-1-2c. for 25c. Mercerized Striped Madras Suitings.
8-3-4c. for 16-2-8c. Fancy Striped Madras.
10-2-3c. for sheerest 25c. Persian Lawns—40-inch.

35c. for 50c. Mercerized Oxford Suitings.
5-3-4c. for 10c. Corded Striped Madras.
9c. for 15c. Checked Nainsooks—fine for children's school aprons.
7-3-4c. for 12-4c. Book-Fold India Mull.
10c. to 30c. a yard—Mercerized Satin Damask, for full waists—worth one-half more.
10c. for 35c. Fine French Organza—63 inches wide.
12-1-2c. for sheerest 25c. Persian Lawns and India Linons.

Muslin Underwear.

SEE IF THEY ARE NOT HALF OF VALUES!

There are no other goods more staple than Muslin Underwear—getting them at half price is like finding money. We want you to examine them thoroughly and see if you can buy the materials—allow yourself sewing wages—and make them for twice what we ask. Read the details and get an idea as to values:

20c. for 50c. Walking Length Skirts—tucked and ruffled.
33c. for 65c. Skirts—full width—tucked and lace trimmed.
60c. for \$1.12-4 Cambric Skirts—ruffle of lace insertion and edging.
80c. for \$1.25 Skirts—knee-deep ruffles of tucks, lace insertion and edging.
39c. for 50c. Gowns; tucked yoke; embroidery and lace insertion.
50c. for 90c. Cambric Gowns—Y or square neck—tucks and embroidery trimmed.
55c. for \$1 Cambric Gowns—yoke of embroidery insertion—tucked ruffle.
70c. for \$1.25 Cambric or Nainsook Gowns—dozen styles.
95c. for \$1.50 Fine Nainsook Gowns, daintily trimmed with fine embroidery—yoke cluster tucks and embroidery insertion.

12-1-2c. for 19c. Full-Front Cambric Corset Covers.
21c. for 39c. Full-Front Cambric Corset Covers—embroidery or tucks.
25c. for 50c. Full-Front Lace-Trimmed Cambric Corset Covers—ribbon-drawn neck.
67c. for \$1.25 Fine Nainsook Corset Covers, entire front lace insertion and tucks; tucked back; ribbon-drawn neck and waist.
15c. for 25c. Drawers—hemstitched or tucked.
17c. for 28c. Drawers—tucked and lace trimmed.
20c. for 50c. Umbrella Drawers—hemstitched, tucked or lace trimmed.
60c. for 95c. Cambric Drawers—lace or embroidery trimmed.
(Main and Second Floors.)

August is Linen Buying Time.

Before it is too late take a look through your Linen stock and see what you need—delay will bring disappointment. Anticipate your coming wants by buying at prices like these:

\$3.40 to \$5 a dozen for handsome designs in several styles of Dinner Napkins, worth a fourth more.
10c. for 16-3-8c. Colored Border Huck Towels.
25c. for 35c. Hemstitched Huck Towels—large size.
12-1-2c. for 19c. Fringed Damask Towels.
15c. for 19c. 36-inch Linen Suitings.
15c. for 20c. Mercerized Table Tops—27x40-inch.

Gleason's Apple Juice.

A demonstration on Main Floor to-morrow. Try a glass free.

Embroideries. SOME OF THE SAME KIND, BUT CHEAPER, STILL CHEAPER.

We have let down the price on that timely lot of foreign-bought Embroideries another notch. The selling has been fast and furious, but with only eight more sale days in August, we must make them hum to sell what we expected. A detailed description of Embroideries is difficult—prices and widths convey no idea unless you see them. We have many factory lengths in the Muslin as well as the finest Swiss Embroideries, and prices are a half, a third, a fourth.

They start at 24c. a yard and up to 45c., you will find the saving as we say. One number we will mention is 25c. wide Skirt Flouncings at 12-4c. a yard.

Laces. COME AND SEE THE VALUES. THAT'S ALL!

You can't describe Laces any more than you can a spider web. There are certain current terms that give you an idea only, but when we tell you that these Laces are a half, and in some cases a fourth of values, that conveys certain information. To appreciate it, however, you will have to finger these dainty, filmy things—then you will see what you want. Prices are thus:

12-1-2c. for 25c. Newest Pattern Fillet and Teneriffe Lace Insertions.
12-1-2c. for 25c. White and Ecru Lace Galleons.
45c. for 75c. Teneriffe Lace Insertions, 4 1/2 inches wide; 2 inches wide to match, 25c.
12-1-2c. for 25c. White and Ecru Mechlin Insertions—4 inches wide.

12-1-2c. for 25c. White and Ecru Cluny Lace Insertions—4 inches wide.
3c. and 5c. for 5c. and 10c. Torchon Edgings and Insertions.
5c. and 10c. for 10c. and 15c. Point de Paris and Platt Val. Laces and Insertions.
7c. for 12-4c. to 28c. Black Chantilly Lace Galleons.

Monday's Basement Bargains.

These August days' buying in Cohen's Basement store save you a heap of trouble. Prices are so little that you get what you want lower than you expected. One of the specialties in Piece Goods is Manufacturer's Lengths—you know what big saving is there. Don't overlook the Sheet and Quilt sale now going on.

White Goods.

5-3-4c. for 10c. Striped Madras.
5c. for 9c. Persian Lawns.
3-3-4c., 5-3-4c. and 9c. a yard—40-inch India Linons.
7c. a yard—Short Lengths in 12-3-4c. to 25c. Pique and Madras Suitings.
12-1-2c. for factory lengths in 20c. Persian Mulls and India Linons.
8c. for 16-2-8c. Sheerest Dimities—checks and stripes.
7-3-4c. for 12-4c. White Duck Suitings.

5-3-4c. a yard—Unbleached Sheeting—1-1/4 yards wide.
3-3-4c. for 5c. and 6c. Fancy Printed Dress Calicoes.
17c. for 25c. Bleached Sheeting—2 1/2 yards wide.
11-4c. for 9c. Bleached Long Cloth—yard wide.
4-3-4c. a yard—Satin and Corded Stripe Madras—yard wide.
6-3-4c. for 12-4c. 4-4 Chambray Percales.
8-3-4c. for 10c. and 12-4c. 4-4 French Percales—light and dark grounds.
5-3-4c. a yard—4-4 Bleached Cottons.

Muslin Underwear.

5c. each—Cambric Corset Covers.
8c. each—Lace Trimmed Cambric Corset Covers.
19c. a pair—Lace Trimmed Drawers.
38c. each—Gowns, with yoke of hemstitched tucks.

2c. to 7c. each—Towels, worth double.
6-7-8c. a yard—2000 yards Fine Floured Curtain Sings.
8-3-4c. a yard—36-inch Art Denims.
7-1-2c. a yard—Floral Silkolones.
30c. for 50c. 6-4 Damask Table Covers.
75c. a pair for \$1.18 Roman Stripe Portieres—slightly discolored.

Knit Underwear.

10c. each—Nazareth Waists—2 to 12 years.
25c.—Boys' Balbriggan Vests and Drawers.
7c. for Women's 12-4c. Lace Vests—silk tape neck and trim.
4c. each—Women's Gauze Vests.
6c. each—Women's Vests—in colors.
12-1-2c. for Women's 25c. Lace Life Vests—manufacturer's seconds.

Some defects, but laundering will remedy them.
\$2 for \$3 Extra Large Fringed Quilts.
\$1.35 for \$1.75 Double-Bed Quilts—plain hemmed.
\$1.19 for \$1.50 Quilts—Marseilles designs.
92c. for \$1.25 Extra Large Quilts.
75c. for \$1 Quilts—three-quarter and double-bed size.
45c. each—Double-Bed Summer Weight Quilts.

Seamless Sheets.

Buy Sheets now or you will be sorry in a month.
55c. for 65c. to 75c. Sheets—sleeves 72x90, 81x90 and 90x90—several grades.
45c. each—Bleached Sheets.
60c. for 75c. Hemstitched Sheets.

12-1-2c. for 19c. Dinner Napkins.
17-1-2c. for 22c. Bolster Cases—72-inch.

Pillow-Cases Below Cost.

10c. each—Bleached Pillow Cases—42x36 and 45x36.
12-1-2c. for 18c. Linen Finished Pillow Cases—handkerchief border and hemstitched.
15c. for 22c. Bolster Cases—72-inch.

\$12.50 for \$16.50 Decorated English China 100-piece Dinner Set.
\$3.50 for 12-piece Toilet Set.
\$7.50 for \$10.50 Gold-Stipple Toilet Set—very handsome.
12-1-2c. for 25c. Shaving Mugs.
80c. for 13-piece Oatmeal Sets.
30c. each—Covered Metal Dishes.

Books and Stationery.

45c. will buy that copyrighted Book you want, perhaps—you thought it was \$1.50.
61-4c. to 25c. a pound—Writing Paper, from the plain Perfection to the fine Organdy.

30c.—6-quant Preserving Kettles.
24c. each—Saucepans.
35c. each—5-quant Seamless Saucepans.
80c. each—Extra Large Ham Bolders.

Men's Negligee Shirts. A LUCKY FIND GIVES YOU

This Shirt maker had a large lot of Fine Negligee Shirts, and rather than carry them over we got them at 50c. on the dollar, and so do you.

75c. for \$1.50 Linen Negligee Shirts—up-to-date styles—detached cuffs. They are mighty fine.

37-1-2c. for 75c. Madras and Percale Shirts—pearl buttons, detached cuffs—in every respect a first-class 75c. Shirt.

Is Wealth an Advantage?

By MRS. JOHN A. LOGAN.

It is a debatable question whether or not it is to be regretted that the most ambitious of the present generation of the American youth are confined almost exclusively to those who have insufficient means to carry out their plans for the acquisition of fame or fortune, and must depend absolutely upon their own exertions for all they achieve.

It is probably not a misfortune that they must wait all the time out of school hours and during their vacation to earn money enough to supply the necessities of their scholastic course.

The industry necessary to keep their minds and bodies healthful is an advantage not gained otherwise. They have no time for dissipation and vaudeville shows.

Girls have many fields where they can advance themselves and gratify their ambition for collegiate, musical, art and linguistic education. A score of them have done so and have carried away prizes that should have been won by their more wealthy companions, who had all their time to devote to their studies.

displaying none of the traits of patience, intelligence, high character and morality of their predecessors.

In many respects they outstrip those of the far West, who are supposed to inherit the most dissipated and reckless dispositions from their daring and desperate antecedents, whose adventurous lives led them into the mining districts of the gold-coast west of the Rocky Mountains, and whose examples were characterized by anything but sobriety and economy, but who were men of strictest integrity and stalwart principles.

Unfortunately for young America, too, many of the wealthy class have spent too much time abroad and have been influenced by the profligate men who are the degenerate sons of decayed nobility, who have become proficient in all phases of dissipation.

It does not take the trusting victims long to acquire a keen taste for the expensive pleasures of the continent.

such a standard, is destined to be a failure, and will not contribute much toward the betterment of the world.

Dr. Strickler and McClure Will Preach The pulpit of Grace-Street Presbyterian Church will be occupied to-morrow morning by the Rev. G. B. Strickler, D. D., and at night by the Rev. A. D. McClure, D. D.

**Jewelry and Watch Repairing**

If your Watch needs doctoring—bring it to Lumsden's—and we will put it in the running order. We also do fine jewelry repairing—do it right here in the store. When you bring us a fine stone to be reset—we run no risk of its being sent outside to be mounted. It doesn't leave our hands—a point to be remembered.

C. Lumsden & Son, Jewelers and Opticians, 731 East Main Street, Richmond, Va.

Why Titles Should be Abolished

By MAX NORDAU.

Hundreds of times has the fuss which the Germans make over ranks and titles and which is now being imitated even by free-born Americans, been held up to sport, and the ridicule that has been heaped upon it in prose and verse would fill a library.

When feudalism became established as a system freemen were made to place all their possessions in the hands of the great nobles and receive them back from them as a feudal tenure like a gracious gift.

A title, so, of course, you must take an interest in it. And after a while you really do so. This craze for titles, which is rapidly spreading in all countries is one of the most dangerous enemies of progress that should be fought down by every sensible person.

Rev. Mr. Cave Here.

The pastor of the Third Christian Church, Rev. P. A. Cave, has returned to the city from his vacation, and will occupy his pulpit to-day.

Mr. Burgess on Vacation.

Mr. D. M. Burgess has gone up to his old home in Pluvant county to recuperate for a few days.

Woodward & Son,**LUMBER.**

HARDWOODS, MAHOAGNY, WHITE PINE, YELLOW PINE.

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Yards Covering Seven Acres.

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